



FOR IMMEDIATE RELEASE
August 28, 2008

Contact: Edna Davis, Noblis
703-610-1953

Ann Magee, RASMAS
703-610-2490

UNIVERSITY HEALTH SYSTEMS OF EASTERN CAROLINA SELECTS RASMAS SERVICE TO TRACK AND MANAGE MEDICAL PRODUCT RECALLS

North Carolina-based Health System Automates Recall Processing Using RASMAS

FALLS CHURCH, VA — August 28, 2008 — Noblis announced today that the University Health Systems (UHS) of Eastern Carolina has begun use of the web-based RASMAS service to streamline and improve its product recall management processes. University Health Systems of Eastern Carolina is a regional health system that serves a large area of eastern North Carolina from Greenville to the Outer Banks.

RASMAS is an automated recall management service used by hospitals and healthcare organizations to receive, track, and manage thousands of health-related product alerts, recalls, and safety notices issued each year. It is now in use at all entities owned or operated by University Health Systems of Eastern Carolina. RASMAS provides centralized oversight and automated routing for alerts spanning all products used in the healthcare environment. UHS previously used a manual system to track recalled products and devices.

“With the automation of the process through RASMAS, we have reduced the resources required with the manual system and have decreased the time it takes to get the notices out to the appropriate staff,” said Vicki Haddock, risk management administrator for UHS. “That increases our opportunity to improve patient safety.”

“We’re very pleased that University Health Systems of Eastern Carolina has chosen RASMAS,” says RASMAS co-founder, Ann Magee, RN BSN. “Implementing an automated process to manage recalls can have a positive impact on patient safety. We believe that using RASMAS will help University Health Systems of Eastern Carolina expedite the removal of potentially harmful products and protect the safety of patients throughout the Eastern Carolina Health Community.”

About University Health Systems of Eastern Carolina

University Health Systems of Eastern Carolina is a regional health system serving 29 counties in eastern North Carolina with a total population of more than 1.3 million people. The system includes a group of seven hospitals, physician practices, and other independently operated health services. Its flagship hospital, Pitt County Memorial Hospital, is affiliated with the Brody School of Medicine at East Carolina University. Its centers of excellence include cancer, cardiovascular, bariatric surgery and trauma services, as well as a children’s hospital and women’s center.

For more information about University Health Systems of Eastern Carolina: <http://www.uhseast.com>



About Noblis

RASMAS was developed by Noblis, a nonprofit science, technology, and strategy organization that helps clients solve complex scientific, systems, process and infrastructure problems in ways that benefit the public. Noblis brings the best of scientific thought, management, and engineering know-how to find solutions that are practical, efficient, and effective. Noblis projects cover many fields, including national security; transportation; healthcare; citizen services; energy and the environment; and oceans, atmosphere and space.

For more information about RASMAS: <http://rasmus.noblis.org> | 877-727-6276